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The 328 Group rebranding is formally launched at Hamburg Interior Show

The 328 Group is pleased to announce that at the show they are formally launching their new brand image, The 328 Group will, from today, consists of two major brand identities, 328 and JETS.

Under the brand “328” will be five companies including 328 Support Services GmbH, the Type Certificate Holder for the Dornier 328 aircraft and 328 Design GmbH. The brand will concentrate on support for the worldwide Dornier fleet as well as the expanding business of STC design activities and manufacturing especially of bespoke VIP interiors. Under the brand “JETS” will be the maintenance and support of an increasing portfolio of VIP business jet aircraft.

The 328 Group recently purchased additional maintenance facilities at London Biggin Hill airport and is looking to expand these services in other locations in the future. The acquisition brought new aircraft maintenance capabilities to the 328 Group, including the Falcon 900, 2000, FA7X; and Cessna Citation 525, 550 & 560 in addition to the existing offering of Bombardier Challenger 300, 601, 604, 605; Learjet 45; Dornier 328; Hawker 125 series, 700, 800, 800XP, 850XP, 900XP, 950XP, 1000.

In line with the new branding two new web sites have been commissioned highlighting the scope of activities that will now be covered by the 328 Group, these can be found at www.328.eu and www.jets.eu. The 328 Group are exhibiting at the show mainly for interior and design activities so come and see them on stand 7B7.

“By focusing our activities under these two main brands we hope to serve our obligations as a TC holder as well providing this level of quality and support to past and future VIP customers” said Group CEO Dave Jackson.

About the 328 Group:

328 Group is the trading name of London based Quest Aviation Services Limited, which offers a broad spectrum of services to the aircraft industry. The Group employs over 250 aviation experts and supports more than 200 aircraft globally. Services offered range from maintenance and painting to STC design activities, parts’ manufacture and support on numerous types of aircraft, bespoke VIP interiors including avionic and IFE upgrades.

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